

# FITNESS WITH GOMZI

# FRANCHISE

## Opportunity

- Start Your Own Fitness Business with Just ₹30lakh INR
- Get Your ROI in 1 Year
- Own Your career In Fitness Industry

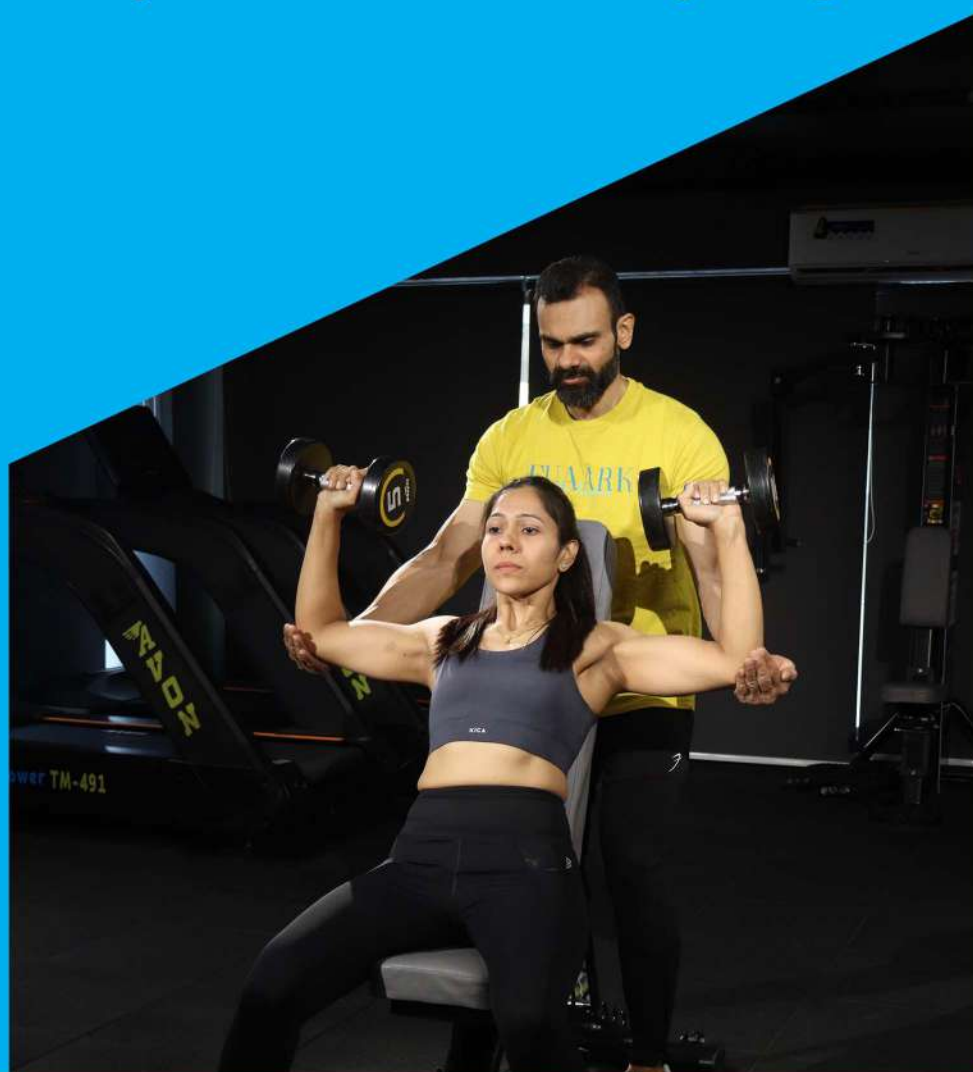


# INTRODUCTION

## FG GROUP

### One-Stop Solution For Fitness

FG group solely works in the health & fitness sector. We provide diet & exercise plans as well as health and fitness courses. We also offer Digital Marketing courses for fitness professionals and ready made meals for healthy living.





# WHO IS GOMZI

IN 2014



DR. GAUTAM JANI WON MR. GUJARAT & MR. SURAT WINNER AND STARTED FIRST OFFLINE CENTRE OF FITNESS WITH GOMZI

IN 2015 To 2018



DR. GAUTAM JANI DID FREELANCING OF DIETITIAN AND PT IN SURAT

IN 2019



STARTED FGIIT (EDUCATION ACADEMY)

IN 2020



TAKEN IAO ACCREDITATION AND NSDC ACCREDITATION, STARTED FRANCHISE MODEL AND OPEN 4 FRANCHISE ALL ACROSS INDIA (MAHARASHTRA, GUJARAT, ASAM, RAJSTHAN)

IN 2021



STARTED ONLINE COURSES  
● E-Learning Platform  
● Fg Meals Portal

IN 2022



Pursuing Gomzi Consulting Services (GCS) They Provide Expertise Across Various Areas Such As Strategy Development, Marketing, IT Services, Finance Management, And More.

IN 2024



Received Indian Business Leadership & Educator Award From Global Human Rights Council-USA

IN 2024



Completed A Doctorate Degree In The Health And Fitness Industry



# FOFO MODEL

## FRANCHISE OWNED FRANCHISE OPERATED

The Franchise-Owned, Franchise-Operated (FOFO) model\* is a business expansion strategy where the franchisee owns and operates the franchise independently while using the franchisor's brand name, guidelines, and support. In this model, the franchisee makes the initial investment, covering setup costs like infrastructure, rent, and equipment, and takes full responsibility for daily operations, staffing, and customer service. The franchisor provides training, branding, business processes, and sometimes marketing support but does not interfere in day-to-day management. The franchisee retains profits after paying the agreed-upon franchise fee and royalties, if applicable, while also bearing the risks associated with running the business. This model allows the franchisor to expand rapidly with minimal operational burden while ensuring that motivated entrepreneurs drive business success. However, maintaining quality and brand consistency depends on strong monitoring and adherence to the franchisor's guidelines. The FOFO model is ideal for entrepreneurs seeking autonomy in running a business under an established brand and for franchisors looking for aggressive expansion without direct operational control.



# FWG SERVICES

- **RTP 1.0 - RAPID TRANSFORMATION PROGRAM**
- **RTP 2.0 - WEIGHT MANAGEMENT PROGRAM**
- **RTP 3.0 - CLINICAL WELLNESS PROGRAM**
- **RTP 4.0 - CORPORATE WELLNESS PROGRAMS**
- **RTP 5.0 - PREP COACHING PROGRAM**
- **TRANSFORMATION KIT**



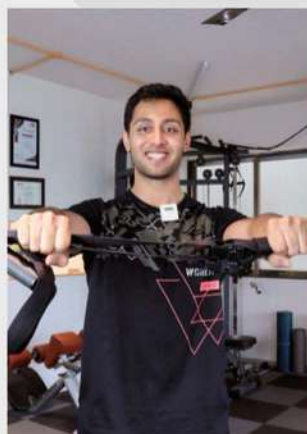
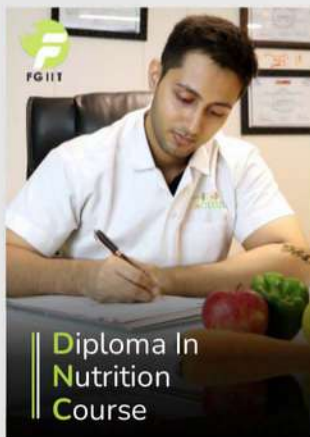


# SUCCESS STORIES



# FGIIT SERVICES

- NUTRITION TRAINER COURSE
- DIPLOMA IN NUTRITION COURSE
- DIPLOMA IN PERSONAL TRAINING COURSE
- ANABOLIC ANDROGENIC STEROID MASTERCLASS
- GROUP INSTRUCTORS MASTERCLASS
- INJURY REHABILITATION MASTERCLASS
- ADVANCE CLINICAL NUTRITION WORKSHOP
- DIPLOMA IN HEALTH & FITNESS BUSINESS MANAGEMENT COURSE







**INPTA**  
Indian Nutritionist  
Personal  
Trainer Accreditation

## CERTIFICATES





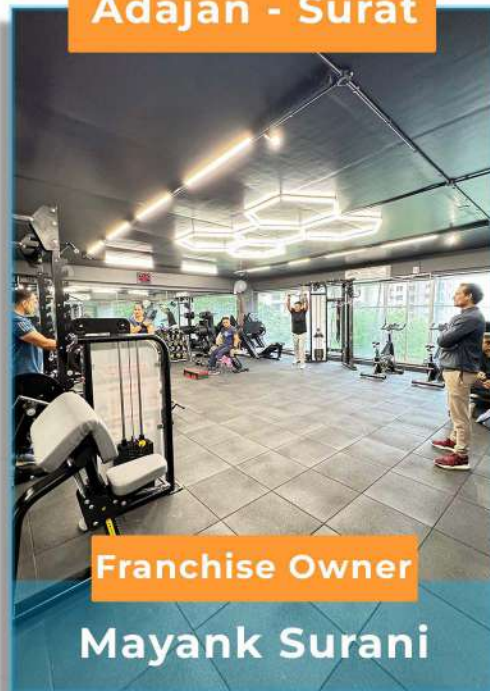
# OUR FRANCHISEES' SUCCESS STORIES

Vesu - Surat



Franchise Owner  
Foram Desai

Adajan - Surat



Franchise Owner  
Mayank Surani

Katargam- Surat



Franchise Owner  
Ashish Jani

# WHY CHOOSE US?

## A LUCRATIVE BUSINESS OPPORTUNITY



### Affordable Investment

Start your franchise with a total investment of ₹30Lakh INR.



### Breakdown

Get BOP within 1 Year and Depend upon the Franchisee



### Rapid ROI

Achieve your return on investment within just 2 Year



### Revenue Breakdown

Single FWG Franchise generates 60 lakh to 1.2cr Anually. T&C apply.



### Comprehensive Support:

From setup to providing full training, marketing, and operational assistance.



# WHAT'S INCLUDED IN YOUR INVESTMENT



## BRAND POWER

Leverage the established reputation of Fitness with Gomzi.



## STAFF MANAGEMENT

Staff Hiring, Recruitment & Management



## FULL TRAINING

Receive extensive training to ensure your franchise's success.



## MARKETING & BRANDING SUPPORT

A Full Team of marketing and sales person help you.

# 1 AFFORDABLE MODEL

**INVESTMENT: ₹30 LAKHS\***



**Totale Investment : ₹30 Lakhs\***



**Area Required: 1,000 sq. ft.**



**Estimated Monthly Revenue: ₹3-4 Lakhs**



All Basic/Advanced Machines



All Basic/Advanced Machines



All Basic/Advanced Machines



All Basic/Advanced Machines



# 2 AFFORDABLE MODEL

INVESTMENT: ₹50-60 LAKHS\*



**Totale Investment : ₹50-60 Lakhs\***



**Area Required: 4,000-5,000 sq. ft.**



**Estimated Monthly Revenue: ₹8-10 Lakhs\***



Vertical spinning bike



Horizontal rows



Nutritional Store

# 3 LUXURY MODEL

**INVESTMENT: ₹1 CRORE\***



**Totale Investment: ₹1 Crore\***



**Area Required: 8,000-10,000 sq. ft.**



**Estimated Monthly Revenue: ₹15-20 Lakh+**

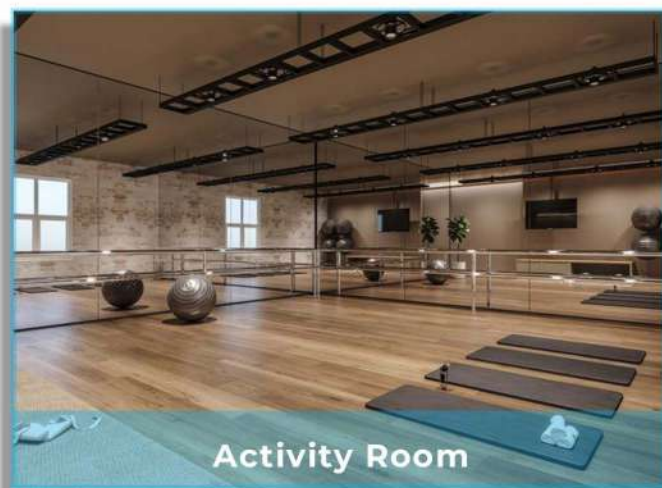


Steam Bath or Sauna Bath



Jacuzzi Bath





Activity Room



Cafeteria

## FRANCHISE PRICING STRUCTURE & FACILITIES

FEATURE/FACILITY	MODEL 1 AFFORDABLE	MODEL 2 PREMIUM	MODEL 3 LUXURY
INVESTMENT	*30 LAKHS INR	*50-60 LAKHS INR	*1 CRORE INR
ESTIMATED MONTHLY REVENUE	3-4 LAKHS INR	8-10 LAKHS INR	15-20 LAKHS INR
CARPET AREA	1 000 to 1500 sq. ft.	3 000 to 4000 sq. ft.	8 000 to 9000 sq. ft.
NUMBER OF MACHINES	8	12 to 14	20
TREADMILLS	2	4-5	7-8
STATIONARY BIKES	2	3-4	4-5
DUMBBELL WEIGHT RANGE	UP TO 200 KG	UP TO 400 KG	UP TO 800 KG
VARTICAL SPINNING BIKE	✗	1	2
HORIZONTAL ROWS	✗	1	2
YOGA STUDIO ROOM	✗	✗	✓
STEAM BATH OR SAUNA BATH	✗	✗	✓
JACUZZI BATH	✗	✗	✓
CAFETERIA	✗	✗	✓
NUTRITIONAL STORE	✗	✓	✓
GOODS AND NUTRITIONAL PRODUCTS	✗	Up to 2lakh INR	Up to 5lakh INR

## INITIAL SUPPORT PROVIDED BY FRANCHISOR

### 1. Setup Support

Assistance with infrastructure, operations, and business setup.

### 2. Training and Development

Comprehensive training programs for skills, operations, and business knowledge.

### 3. HR & Staff Support

Guidance in recruitment, onboarding, and team development.

### 4. Marketing Support

Assistance with infrastructure, operations, and business setup.

### 5. Annual Audit

Yearly performance and compliance audit to ensure standards and efficiency.

## INITIAL SUPPORT PROVIDED BY FRANCHISOR

### 1. Operation Management

Overseeing daily operations to ensure efficiency and effectiveness.

### 2. Team Management

Leading, supervising, and motivating the team to achieve targets.

### 3. Counseling

Providing guidance and support to staff or clients as needed.

### 4. Feedback and Training

Conducting performance reviews and delivering relevant training sessions.

### 5. Data Management

Maintaining accurate and organized records for smooth operations.

### 6. Client Payment Handling

Managing and verifying client payments and ensuring timely collections.

### 7. Auditing

Regular checks to ensure compliance, performance, and quality .

### 8. Sales

Franchise-driven sales systems for faster customer acquisition.





## CONTACT US



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# Thank You