



FG DIGITAL



FGDIGITAL

Digital Boon For
Fitness Professionals

INDIA'S FIRST,

Digital marketing course designed
for fitness professional by, fitness
industry expert

WWW.FGGROUP.IN

SERVICES PROVIDED BY YOU



FG DIGITAL

1

Digital Freedom

Digital Marketing Course Online

2

CRM Software

Gym Management Software

3

Website Development

Website Development For Health
And Fitness Industry

Digital Boon For Fitness Professionals

DIGITAL FREEDOM

Digital Marketing Course Online

We Have Seen A Major Problem In The Health And Fitness Industry In 2019 During Covid Which Was A Lack Of Knowledge On Digital Marketing And Malpractices Of Digital Agencies With Gym Owners. Not Every Gym Owner Is A Builder Or High-Profile Person. Even 90% Of Gyms In India Are Run By Small Gym Owners And Trainers Who Can't Do Trial And Error Each Month And Spend 10,000 After Gym Marketing.

Digital Courses Features

1. Recorded Sessions

Lecture : Your Convenient Time

Course Fees : 2999 + 18% GST

2. Online Sessions

Lecture : 06:00 To 08:00 Pm At Zoom Session

Course Fees : 15,300 + 18% GST

3. Offline Sessions

Lecture : 06:00 To 08:00 Pm At Our Academy

Course Fees : 35,100 + 18% GST

Syllabus

Duration : 3 Months

- Social Media Marketing
- Content Creation
- Facebook Paid Ads
- Google Ads
- SEO
- Web Designing
- Web Development
- Video Editing
- Graphic Designing

CRM SOFTWARE

Gym Management Software

Customer Relationship Management System Is A System Which Health And Fitness Industry Actually Need These Days. Gym Management Software Can Solve Multiple Problems Of Yours In Daily Life You Have In Gym. Many Gyms In After 2018 Stopped And Closed Due To Lack Of Technology And Clients But If You Know Management With Customer Is The Major Problems. Clients Attract Towards And Look For New Gym Every Year And Leave Yours And That Happens Due To You Lack Relation On Daily Base With Your Clients.

Our Products

Customer Management Program

- Client Attendance
- Registration And Renewals
- Daily Diet Updates
- Customized Diet Making
- PT Commission Management
- Trainers Profile
- Loyalty Points For Members
- Exercise Planning And Scheduling
- Clients Profile And Data Management
- SMS, Email, Whasapp Channels
- Auto Reminders Management

App Screens

- Recipe Videos
- Exercise Videos
- Profile Management
- Full Body Analysis
- Online Payments Acceptance
- Supplement Commission Management
- Special Heart Rate Monitor Feature
- One To One Zoom Session For PT
- Chat With Coaches

WEBSITE DEVELOPMENT

Website Development For **Health And Fitness Industry**

Website Development For The Health And Fitness Industry Need In-Depth Knowledge Of Users If You See There Are Very Less People Who Consist Knowledge Of The Industry As Well As Website Development So Finding The Right Content Doing Technical SEO On The Website And Developing A User-Friendly Website Is Very Difficult On Our Industry. But Our USP Is To Work Dedicatedly On The Health And Fitness Industry Only.

Our **Website Expertise**

1. Doctor
2. Dietitian
3. Hospital
4. Personal Trainer
5. Freelancer Diet & Fitness Consultant
6. Health And Fitness Influencer
7. Health And Fitness Educator
8. Wellness consultant

STUDENT TESTIMONIAL


It Is I Divyesh Patel Who Started The Journey Of Digital Marketing At The Time Of Covid-19 Because I Didn't Get Enough Clients Due To The Lockdown. I Was From The Non-Technical Field So Initially Capturing All This Information Was Very Difficult. Now I Got 3-4 Clients Each Week From Google Location, And 2-3 From Instagram And I Also Set An Online Appointment Segment So Anyone Can Book My Appointment As Per My Preferred Time And Place. I Recommend This Course To Each And Every Person Who Wants To Grow In His Career And Especially Belongs To The Health And Fitness Industry.



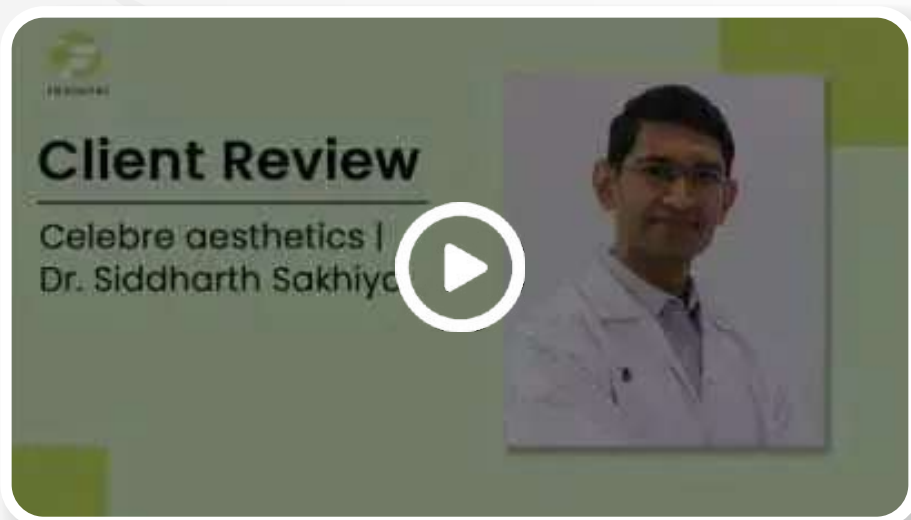

TESTIMONIALS




 **Client Review**
PHYSIO 360 |
Dr. Mukesh Bhatt



 **Client Review**
GROWLITY, INC. |
Mr. Nitin Dumasia



 **Client Review**
Celebre aesthetics |
Dr. Siddharth Sakhiya

